CDC Diabetes Self-Management Education and Support Toolkit

North Carolina Diabetes Advisory Council
February 9, 2018
Funding for the Diabetes Self-Management Education and Support (DSMES) Toolkit, Training and Technical Assistance project was awarded to the UNC Center for Health Promotion and Disease Prevention (a CDC Prevention Research Center) and is supported by Centers for Disease Control and Prevention Contract 200-2014-61279/000 and Cooperative Agreement Number U48DP005017.
CDC DSMES Toolkit Team

• The University of North Carolina’s Health Promotion and Disease Prevention (UNC HPDP) is the grant recipient and project lead. Alice Ammerman (PI), Beverly Garcia, Anne Cole – UNC project team.

• Collaborative Health Solutions – Laura Edwards, content expert, training and technical assistance

• People Designs – David Farrell and Kay Michaels, health communications experts

• RTI – Doug Rupert, health communications, social marketing campaign expert
CDC DSMES Toolkit Advisory Committee

- DSMES Toolkit Advisory Committee:
  - Sridhar Balasubramanian, MBA, PhD
  - John Buse, MD, PhD
  - Ronny Bell, PhD, MS
  - Jo Ellen Condon, RD, CDE
  - Ian Duncan, FSA, FIA, FCIA, MAAA
  - Mary Ann Hodorowicz, RD, MBA, CDE, Certified Endocrinology Coder
  - Peggy Honoré, DHA
  - Monica McVicker, RD
  - Christine Memering, RN, BSN, CDE
  - April Reese, MPH
  - Marti Wolf, RN, MPH
The goal of the project is to increase access to quality DSMES programs that meet the National Standards for Diabetes Self-Management and Support.

This will be accomplished through:

- the development and standardization of tools and resources at the national level to educate 1305 grantees, public health and health care providers/professionals about DSMES and its importance for people diagnosed with diabetes
- defining and communicating options for DSMES program referrals, delivery, and sustainability/reimbursement
- articulating and promoting the financial business case for DSMES to payers and employers.
• Develop an online DSMES toolkit to provide tools and resources for members of the diabetes and public health/health care community describing:
  • Benefits of and scientific evidence supporting DSMES
  • Role of *National Standards for Diabetes Self-Management Education and Support* and the DSMES accreditation/recognition process in defining and ensuring the development and delivery of quality DSMES programs
  • DSMES referral and coding process for health care providers
  • DSMES accreditation/recognition process
  • DSMES program staffing and delivery models
  • DSMES program sustainability and reimbursement/coverage
  • DSMES marketing and promotion
  • How to build and promote the financial business case for DSMES to payers and employers
Welcome to The Comprehensive Resource for Achieving Success in Diabetes Self-Management Education and Support

- Background and Terminology
- The National Standards
- The Accreditation and Recognition Process
- Increasing Referrals and Overcoming Barriers to Participation
- Staffing and Delivery Models
- Building the Business Case
- Marketing and Promotion
- Reimbursement and Sustainability

CDC DSMES Toolkit
While the DSMES Toolkit is being developed, training will be conducted via webinars and training meetings on DSMES-related topics for various audiences, covering the topic areas to be included in the toolkit.

Once the toolkit is released, training, technical assistance and webinars will focus on the toolkit.

Webinars:

- **Webinar 1: Nuts and Bolts of Diabetes Self-Management Education and Support (DSMES)** May 24, 2017
  Presenters: Joanne Rinker and Laura Edwards

  Presenter: Mary Ann Hodorowicz

  Presenter: Mary Ann Hodorowicz

  Presenters: Jo Ellen Condon and Jodi Lavin Tompkins

- **Webinars 5 and 6** – topics, dates and presenters TBD
• Test the tools and resources with key stakeholders and adapt based on feedback.
  
  • Testing with:
    
    • 6 State Health Departments
      
      | North Carolina | California |
      | Kentucky       | Michigan   |
      | North Dakota   | Tennessee  |
    
    • Local Health Department
    • FQHC
    • Pharmacy

Note: testing with a mix of ADA recognized/AADE accredited services
CDC DSMES Toolkit

- Timeline (subject to change)
  - Project timeframe September 2016 - September 2019
  - Toolkit content gathering, editing, etc. September 2016 – December 2017
  - Testing and revision January - March 2018
  - CDC clearance – April 2018
  - “Go live” on CDC website May 2018
  - Marketing/communications development and implementation – April 2018 – September 2019
  - Training, technical assistance and presentations June 2018– September 2019
Questions?
Laura Emerson Edwards, RN, MPA
President and CEO, Collaborative Health Solutions
laura.edwards@collaborativehealthsolutions.org
919-802-6611