PROJECT VISION

Shaping the Future of Our Specialty

AADE American Association of Diabetes Educators

Disclosures to Participants

Conflicts of Interest and Financial Relationships Disclosures

Planners/Presenters:

Chris Memering, BSN, RN, CDE, FAADE – No Conflicts of Interest
AADE Board of Directors – Member
CarolinaEast Medical Center – Diabetes Educator

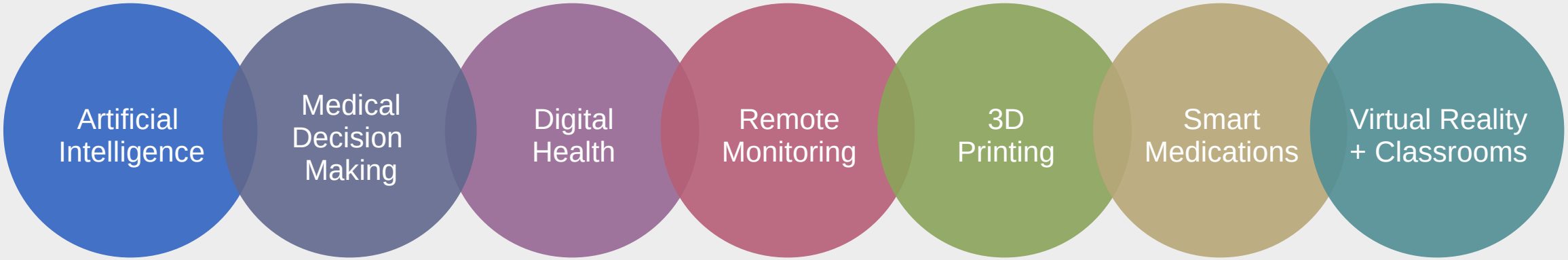
Disclosure of Relevant Financial Relationships and Mechanism to Identify and Resolve Conflicts of Interest

Nothing to Disclose

Learning Objectives

- Define factors transforming current practice
- Describe the 6 pillars of the vision of the specialty
- Discuss how AADE will implement the new vision, and position diabetes educators for future success
- Explain DANA's features and how it can help diabetes educators become technology experts within their own workplaces
- Identify what diabetes educators can do to make this vision as reality

Technology is Transforming Health Care



Future Models of Care Emerging

Evolving Our Specialty

Changes ranked positive by diabetes educators:

79%
say we should focus more on new technologies

83%
think it's a good idea to expand services to other chronic diseases

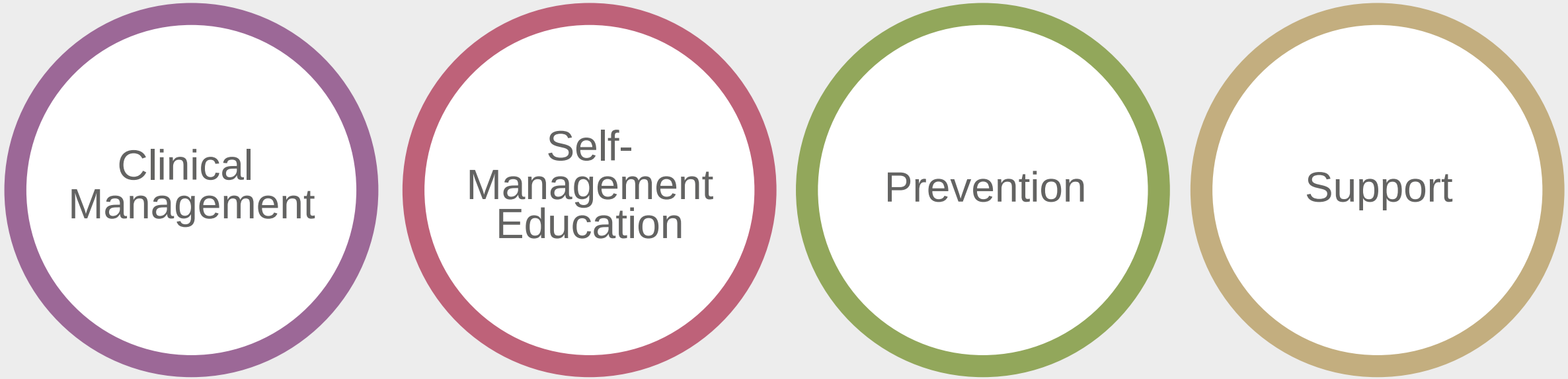
80%
support elevating the role of educators into specialists with defined scope of practice

A Diabetes Educator Delivers

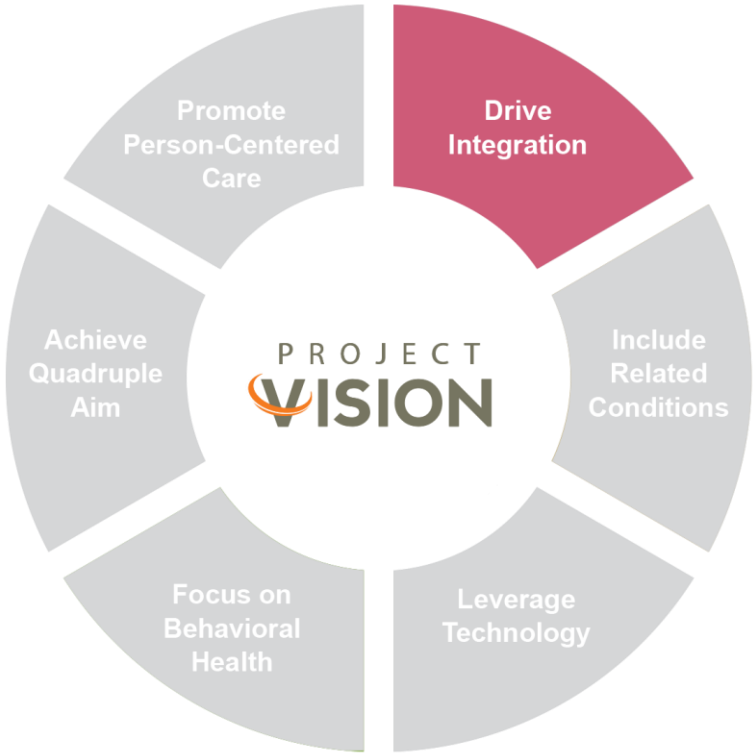
So Much More Than Education

Vision for our Specialty

To drive optimal outcomes through the integration of diabetes clinical management, education, prevention and support.



Strategies Supporting the Vision



Driving the **integration of diabetes clinical management, self-management education, prevention and support**

Strategies Supporting the Vision

The integration of **cardiometabolic and related conditions**

Strategies Supporting the Vision

Leveraging technology-driven diabetes care, education and support

Strategies Supporting the Vision

The promotion and integration of **behavioral health**

Strategies Supporting the Vision

The optimization of diabetes care delivery for the **quadruple aim**

Strategies Supporting the Vision

Advocating for equity to person-centered care.

Promote Person-Centered Care
Drive Integration
Include Related Conditions
Leverage Technology
Focus on Behavioral Health
Achieve Quadruple Aim
PROJECT VISION

Next Steps for AADE:

- Develop Foundational Elements
- Secure Stakeholder Support
- Create Tools and Resources

Foundational Elements

- Revise Practice Levels and Competencies
- Assess Credentialing Needs
- Build Supporting Research
- Retitle and Rebrand the Specialty

Secure Stakeholder Support

- Collaboration and Partnerships
  - ADA/AND/NCBDE
  - Provider Groups: Physicians, Endocrinologists
  - Industry Allies
  - Peer Support Groups
  - Payers
- Advocacy at the Federal and Regulatory Levels

Develop New Tools and Resources

Educational Alignment:

- Publications, i.e., Desk Reference
- Live and Online Courses, i.e., Core Concepts Course
- Annual Conference

Offer Certificate Programs:

- Complications of Diabetes– Available Now
- CVD and Diabetes – Available Now
- Behavioral Health – In the Works
- CGM Technology – In the Works
- Advanced Prevention – Coming in 2020
- Population Health – Coming in 2020

Promote success stories, provide examples (i.e., AADE in Practice, AADE Blog)

Utilize DANA

How AADE is Leveraging Technology

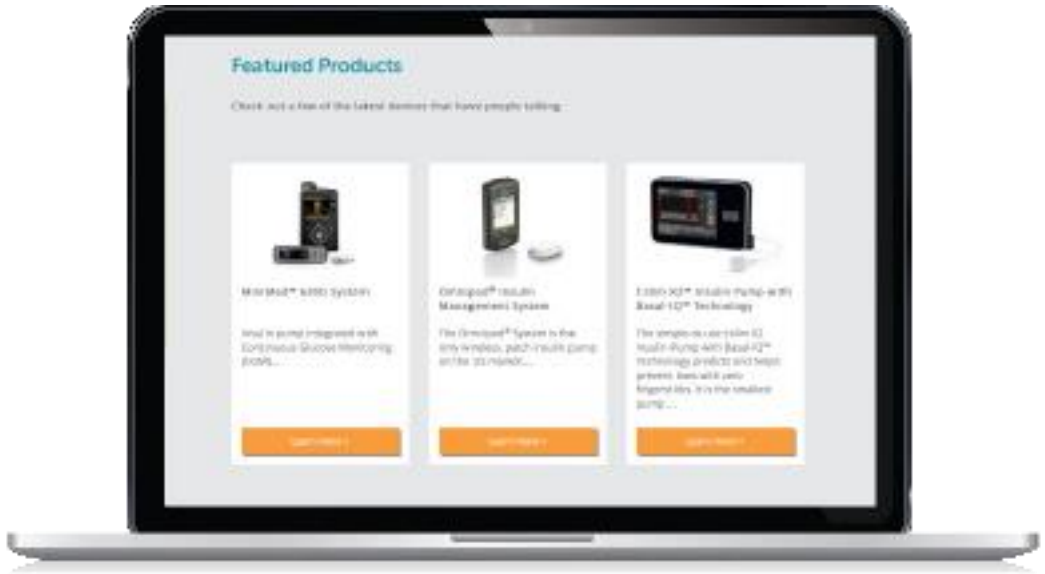
dana
POWERED BY
AADE TECHNOLOGIES

Introducing DANA

DANA is a robust, always-current website where members can participate in a variety of areas:

- **Products:** Research and review the latest technology products, devices and mobile apps
- **Education:** Access tech-focused continuing education and device training
- **Innovation:** Participate in innovation-shaping research and learn the latest news
- **Resources:** Search a repository of curated evidence-based research and information

Products



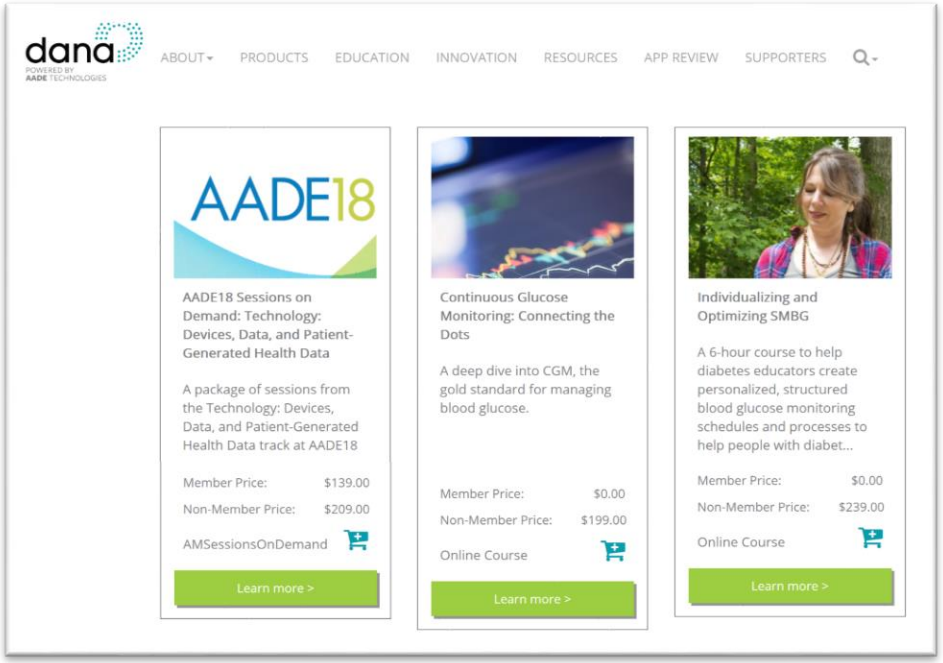
In the **Products section**, diabetes educators can:

- See featured products
- Search for specific products to find out all information about the product, including information links back to the manufacturer's website

Education

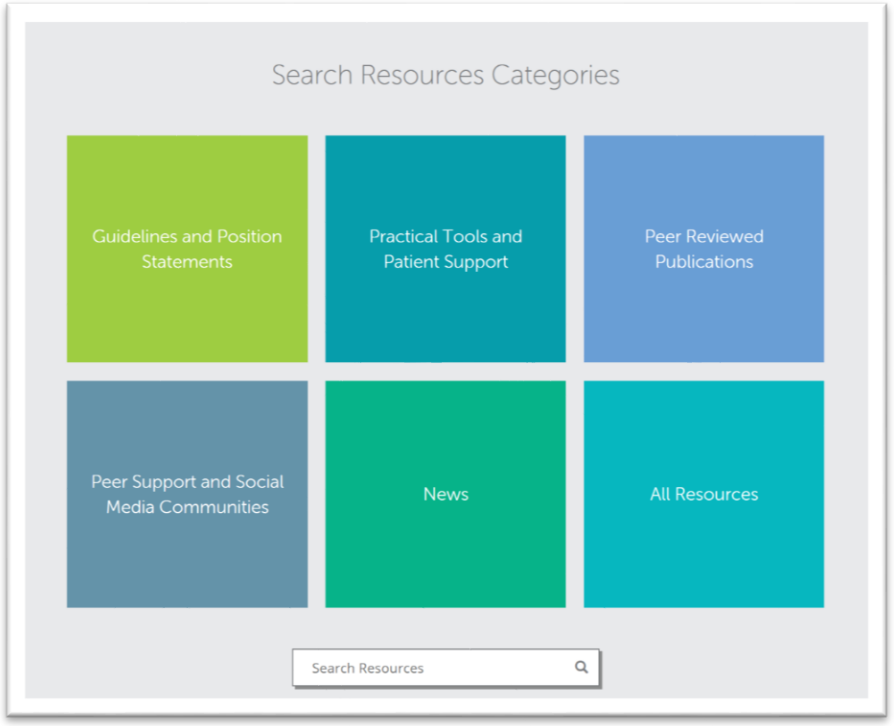
In the **Education Section**, diabetes educators will explore on-demand and live courses and webinars for both beginner and advanced levels

Exclusive to DANA



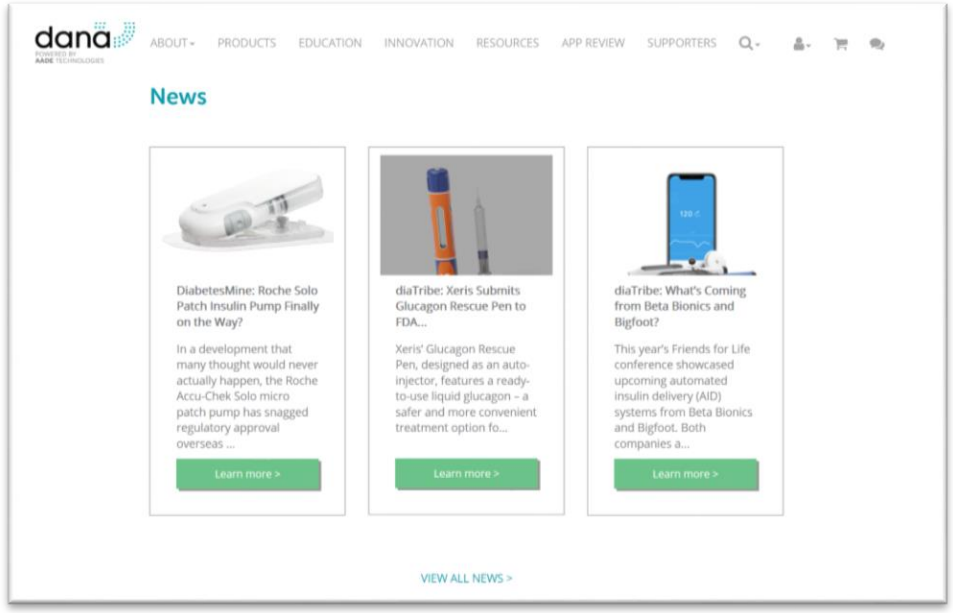
- New CGM Course – 5 CEUs; free to members
- New SMBG – 6 CEUs; free to members

Resources



In the Resources section, diabetes educators can search through a variety of technology-related resources

News Section



Visit the **News Section** to see the latest events about what's happening with Diabetes Technology.

DANAtech.org

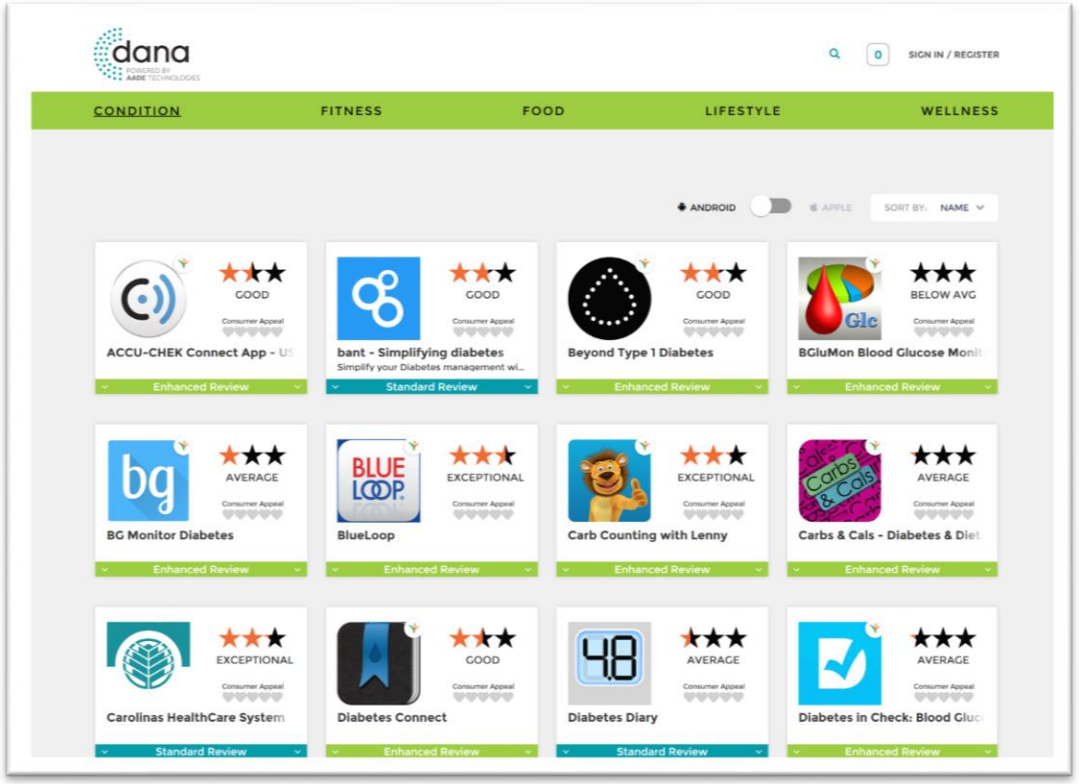
Use your AADE member login

Growth of App Technology

Since last year 78,000 new health apps have been added to major app stores. The supply side of the market for mobile health apps shows robust growth of 25% year-on-year.

Where can Educators get an unbiased review of apps that are available for their patients?

The App Review



The app review provides a variety of apps in the areas of:

- Condition
- Fitness
- Food
- Lifestyle and Wellness

Next Steps for Diabetes Educators

Comments and Questions

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AADE American Association of Diabetes Educators