

## Make insulin affordable

#### What's the problem?

## Access to insulin is a matter of LIFE AND DEATH.



Of the 30 million Americans with diabetes, about 7 million use insulin

40%

of insulin users reported that their insulin costs have increased in a vear

The thing is, as diabetics, we make life and death choices almost every day of our lives... being able to buy insulin shouldn't be one of them."

> -C.В. Croton on Hudson, NY



30% choose between insulin and utilities

23% change to less expensive brands

**INSULIN USERS** said cost impacted their insulin use

27% choose between insulin and housing

**23**% miss doses weekly

**26**% take less than prescribed



More than half of people impacted by cost had at least one recent visit to the ER



Rising costs make insulin users feel worried, stressed, anxious and hopeless

I can't count the number of days that I have gone without eating so that we could afford the insulin that my wife and son need to live... going hungry was the only option."

> -J.K.Camden, NC



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### What is the ADA doing about it?

#### We are advocating for:



More people to have access to adequate and affordable health coverage



Low or no cost-sharing for insulin



More competition in the insulin market

#### So far we have:



Investigated the insulin supply chain, educated policy makers, participated in hearings, and driven state actions on this urgent issue.



Created insulinhelp.org to help those who are struggling to afford their insulin connect with resources.



Helped Colorado become the first state in the U.S. to cap insulin co-pays.

### What can you do?



who have signed our petition calling for increased transparency and affordable insulin



makeinsulinaffordable.org